

To: Sisk, Richard[Sisk.Richard@epa.gov]
From: Rudy, Michael
Sent: Tue 4/22/2014 11:18:00 PM
Subject: RE: Upper Animas ComStrat

Nice job.

Mike Rudy

Senior Enforcement Specialist & Civil Investigator

Region 8, Technical Enforcement Program Superfund

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From: Sisk, Richard
Sent: Tuesday, April 22, 2014 5:06 PM
To: Peterson, Cynthia; Hestmark, Martin
Cc: Faulk, Libby; Murray, Bill; Wharton, Steve; Stavnes, Sandra; Wall, Dan; Schmittiel, Paula; Way, Steven; Rudy, Michael
Subject: RE: Upper Animas ComStrat

Cynthia – A few suggested edits and a comment.

Would you include Mike Rudy as part of the Site team?

Thanks

Richard Sisk
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From: Peterson, Cynthia
Sent: Tuesday, April 22, 2014 4:39 PM
To: Hestmark, Martin
Cc: Faulk, Libby; Murray, Bill; Wharton, Steve; Sisk, Richard; Stavnes, Sandra; Wall, Dan; Schmittdiel, Paula; Way, Steven
Subject: Upper Animas ComStrat

Hello, All.

Attached is a new Communication Strategy that has been revised based on input from Martin this morning.

We have rearranged the talking points slightly to create a narrative of where we are now and where we want to go in the future. We also wanted to put all the pertinent points up front in the general messages so we were sure they got covered. We expanded on them later in the document. The talking points now roughly follow the structure below:

- Thank you and general messages
- Dan Wall's presentation of current knowledge and planned research
- The current status of the site
- Limitations of removal actions
- Advantages of NPL listing
- Enforcement process
- The Sunnyside Gold letter
- Support of the commission and community is needed
- Conclusion

I know this is a quick turnaround, but please let Martin know if you find any errors.

Thanks!

Cynthia

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Cynthia Peterson

Community Involvement Coordinator

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